

At the Intersection of Teaching,
Learning, and Technology

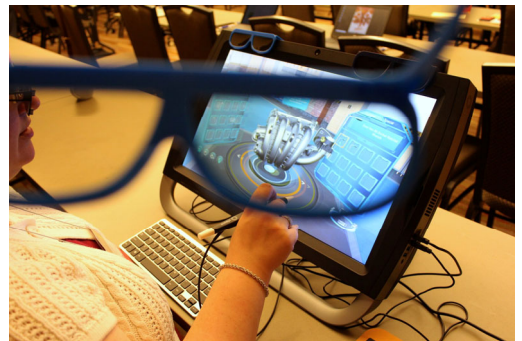
*Adapt.
Evolve.
Engage.*



EXHIBITOR PROSPECTUS

The FSI Conference is an annual event that brings educators and instructional-technology professionals together each May on the campus of the University of Illinois at Urbana-Champaign. Attendees come from across Illinois and as far away as Canada. The conference features keynote presentations, networking, and hands-on training on the use of educational technologies in all teaching modalities. In 2021, we will be celebrating the 24th year of the conference.

Due to COVID-19, our 2020 and 2021 conferences have been converted to virtual; which has broadened the scope of our potential attendees. We would hope that this would give our sponsors an opportunity to meet attendees from beyond Illinois as well.



Why Sponsor FSI?

- Make connections with educators, technologists, directors, and administrators from colleges and universities
- Showcase your company or organization to a receptive audience who are actively seeking technology to engage students and improve learning outcomes
- Join a long-established community dedicated to the use, implementation, and investigation of technology in the classroom

CONFERENCE CONTACTS

COORDINATOR

Michelle Marquart
217-244-8174
mmarqua2@illinois.edu

CONFERENCE CO-CHAIRS

Mfon Apkan
312-731-9080
makpan@nl.edu

Robert Baird
217-333-5092
r-baird@illinois.edu

EXHIBITORS COMMITTEE CO-CHAIRS

Vance Martin
217-206-8118
vmart02s@uillinois.edu

Lori Wendt
217-353-2012
lwendt@parkland.edu

Sponsorship Options

All sponsorship options provide the opportunity to promote your products and services among the ~200 faculty, technologists, and administrators attending the virtual conference.

Gold Partner - \$2000

The Gold partnership offers great promotional exposure of your company's brand and services.

- Premier company logo promotion, including hyperlinked logo on registration website and mailings
- Prominent logo placement throughout the conference
- Four complimentary registrations
- One session presentation (45 minutes)*
- Logo featured in monthly newsletter leading up to FSI conference
- Two 6' tables and 4 chairs in high-visibility space

Silver Partner - \$1000

The Silver partnership offers excellent ways to promote your company with a stronger presence at the institute.

- Bronze Partner benefits PLUS
- One session presentation (45 minutes)*
- Site for sharing handouts

Bronze Partner - \$500

The Bronze partnership will allow you to promote your company to a highly engaged audience.

- Logo placement throughout the conference and on the registration website
- One 6' table and 2 chairs in high-visibility space
- Two complimentary registrations

Virtual Partner - \$100

The Virtual partnership will allow you to promote your company to a highly engaged audience.

- Logo identification on the registration website

*Session title and description to be approved by chairs. Submission deadline is March 22, 2021