EXHIBITOR PROSPECTUS

The FSI Conference is an annual event that brings educators and instructional-technology professionals together each May on the campus of the University of Illinois at Urbana-Champaign. Attendees come from across Illinois and as far away as Canada. The conference features keynote presentations, networking, and hands-on training on the use of educational technologies in all teaching modalities. This will be the 23rd year of the conference.

We are delighted to extend an invitation to you to participate as an exhibitor at this year’s Faculty Summer Institute (FSI), May 21 & 22, 2019. FSI is held at the I Hotel and Conference Center in Champaign, IL.

Why Sponsor FSI?

- Make connections with educators, technologists, directors, and administrators from colleges and universities across Illinois
- Showcase your company or organization to a receptive audience who are actively seeking technology to engage students and improve learning outcomes
- Join a long-established community dedicated to the use, implementation, and investigation of technology in the classroom

“FSI continues to be one of the premiere educational technology events in Illinois. I always leave with practical takeaways to use in my teaching, and with amazing connections to other faculty.”

—Stephanie Richter
Northern Illinois University

May 21 & 22, 2019 • I Hotel and Conference Center
2019 THEME
Adapt, Evolve, Engage

Adapt
We are adapting to the changes across higher education. From student needs to budget climates to accreditation to the value of education in general.

Evolve
We will be evolving our teaching styles to match changes in learning. We will be evolving our conferences, professional development, and outreach to demonstrate our value in this changing environment.

Engage
How do we engage our students where they are? How do we engage our campuses to understand the changes that are impacting higher education? What strategies can we use to engage both internal and external stakeholders to help in these changing times?

We challenge you to think about this theme and how your organization can help educators address these issues.

FSI PARTICIPANT PROFILE

212 participants
- 51% Faculty
- 31% Staff
- 16% Other/Admin
- 2% Students

24 Purchasing Decision-Makers
124 Technology Users
56 Purchasing Influencers

10 Companies Engaged with Attendees

40 Higher Education Institutions Represented
- 37 Illinois Institutions
  - 9 IL Public Universities
  - 16 IL Community Colleges
- 3 Institutions Outside Illinois

May 21 & 22, 2019 • I Hotel and Conference Center
Sponsorship Options

All sponsorship options provide the opportunity to promote your products and services among the 200+ faculty, technologists, and administrators attending the two-day event during breaks and luncheons. The poster session is held in the exhibit hall and offers extended time with attendees. Refreshments are provided exclusively in the exhibit hall throughout the conference, which results in steady traffic in the space. Each sponsorship level will be provided with free parking and free Wi-Fi.

*NEW* Platinum Partner - $3000+ (Limit 2)
The Platinum partnership offers the best promotional exposure of your company’s brand and services.
- Gold Partner benefits PLUS
- Named sponsorship of one of the two keynote lunches, including prominent logo placement in the ballroom and a special “thank you” during keynote introduction
- Vendor spotlight recognition in monthly newsletter leading up to the FSI conference

Gold Partner - $2000 (Limit 3)
The Gold partnership offers great promotional exposure of your company’s brand and services.
- Premier company logo promotion, including hyperlinked logo on registration website and mailings
- Logo printed on attendee name tags
- Prominent logo placement throughout the conference center on digital signage
- Two 6’ tables and 4 chairs in high-visibility space
- Four complimentary registrations (includes lunch each day)
- One session presentation (50 minutes)*
- Logo featured in monthly newsletter leading up to FSI conference

Silver Partner - $1000
The Silver partnership offers excellent ways to promote your company with a stronger presence at the institute.
- Bronze Partner benefits PLUS
- One half session presentation (25 minutes)*

Bronze Partner - $500
The Bronze partnership will allow you to promote your company to a highly engaged audience.
- Logo placement throughout the conference center on digital signage
- Logo identification on the registration website
- One 6’ table and 2 chairs in high-visibility space
- Two complimentary registrations (includes lunch each day)

*Session title and description to be approved by chairs. Submission deadline is March 22, 2019.

*NEW* Vendor Visit Contest
FSI will be promoting a contest among attendees to visit with vendors in order to be entered into a drawing for two complimentary registrations for the 2020 conference. We expect this incentive to increase traffic in the exhibit hall and encourage interaction with our sponsors.
LOGISTICS

I HOTEL AND CONFERENCE CENTER
All conference activities will take place at the I Hotel and Conference Center, on the south end of the campus of the University of Illinois at Urbana-Champaign.

1900 South First Street, Champaign, Illinois 61820
217.819.5000
stayatthei.com

CHECK-IN
Please check in at the registration desk outside the Illinois Ballroom when you arrive.

SET UP
Exhibitors may set up in the Chancellor Ballroom between 8:30 - 11:30 a.m. on Tuesday, May 21. Conference attendees will arrive shortly before 9 a.m. for Pre-Conference Workshops.

TEAR DOWN
Tear down must be complete by 4:45 p.m. on Wednesday, May 22.

SHIPPING MATERIALS
Please label any boxes you wish to ship ahead with “FSI, May 21-22, 2019, Attn: Michelle Marquart” on the shipping label. They should not arrive earlier than Monday, May 20. You will need to make your own arrangements for the return shipment.

CONFERENCE CONTACTS

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