

FSI

At the Intersection of Teaching,
Learning, and Technology

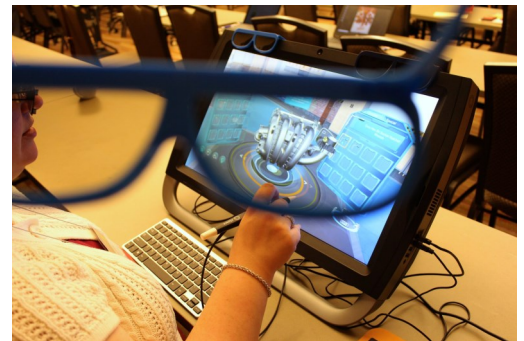
*Adapt.
Evolve.
Engage.*



EXHIBITOR PROSPECTUS

The FSI Conference is an annual event that brings educators and instructional-technology professionals together each May on the campus of the University of Illinois at Urbana-Champaign. Attendees come from across Illinois and as far away as Canada. The conference features keynote presentations, networking, and hands-on training on the use of educational technologies in all teaching modalities. In 2022, we will be celebrating the 25th anniversary of the conference.

Due to COVID-19, our 2020 and 2021 conferences were held virtually; which has broadened the scope of our potential attendees. For 2022, we do plan to meet face-to-face, but also offer a virtual component for attendees.



Why Sponsor FSI?

- Make connections with educators, technologists, directors, and administrators from colleges and universities
- Showcase your company or organization to a receptive audience who are actively seeking technology to engage students and improve learning outcomes
- Join a long-established community dedicated to the use, implementation, and investigation of technology in the classroom

CONFERENCE CONTACTS

COORDINATOR

Michelle Marquart
217-244-8174
mmarqu2@illinois.edu

CONFERENCE CO-CHAIRS

Lori Wendt
217-353-2012
lwendt@parkland.edu

Robert Baird
217-333-5092
r-baird@illinois.edu

May 17-18, 2022 • I Hotel and Conference Center; Champaign, IL

Sponsorship Options

All sponsorship options provide the opportunity to promote your products and services among the ~200 faculty, technologists, and administrators attending the conference.

Gold Partner - \$2000

The Gold partnership offers great promotional exposure of your company's brand and services.

- Premier company logo promotion, including hyperlinked logo on registration website and mailings
- Prominent logo placement throughout the conference
- Four complimentary registrations
- One session presentation (45 minutes)*
- Logo featured in monthly newsletter leading up to FSI conference

Silver Partner - \$1000

The Silver partnership offers excellent ways to promote your company with a stronger presence at the conference.

- Bronze Partner benefits PLUS
- One session presentation (45 minutes)*

Bronze Partner - \$500

The Bronze partnership will allow you to promote your company to a highly engaged audience at the conference,

- Logo placement throughout the conference
- Logo identification on the registration website with link to your company website
- Two complimentary registrations

Virtual Partner - \$200

The Virtual partnership will allow you to promote your company to a highly engaged audience.

- Logo identification on the conference website

*Session title and description to be approved by chairs. Submission deadline is March 21, 2022

