Everyone’s a Visual Learner: Using Visual Thinking in the Classroom
Jose J. Vazquez, Department of Economics

During the last 25 years neuroscience and cognitive science have made tremendous strides in understanding the way our brains collect and assimilate visual information. Drawing from models that are spreading quickly in the business community, as well as from research-based cognitive theories, this session will help participants: 1) create visual metaphors for their own presentations and 2) collaborate in identifying ways they (and their faculty colleagues) might use visual thinking in the classroom.

Participants will leave the session not only ready to perform the type of PowerPoint "makeovers" in high demand from their faculty, but also to use such makeovers as a spring board to engage faculty in broader conversations on effective pedagogy and on ways for our students to better understand and remember complex information.