Small Farm Conference
Legal Issues For Direct Farm Marketers
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“Those who love law and sausage should watch neither of them being made.”

Otto Von Bismarck
The Legal Environment For The Farm Marketer

- Federal
- State
- Local
Defining Legal & Regulatory Issues For The Direct Farm Marketer/ Food Company

- Selecting The Business Entity
Employees?

- Managing Risk
- Compliance
Insurance

- Getting A Policy
- Understanding
- Coverage Limits
Liability

- Risk Management Planning
- Understanding The Issues
- Farming The Business
Organics/ Green

- Certification
- Transition
- Herbicide/Pesticide Drift
Processing

- Who?
- Where?
- Business Case of Why?
Rules & Regs Compliance Plan

- Who Are The Players
  - Federal
  - State
  - Local
Taxes

- Income
- Sales
- Estate?
Zoning

- Current Rules
- Trends
- Players And Personalities
Web/ Intellectual Property Issues

- Privacy
- Brands
- Copyrights
- Trademarks
Trends

- Organic Production
- Organic/Commodity
- Compliance
Trends (Cont...)

- Food Safety
- Legislation
- Greater Focus
Trends (Cont...)  

- Meat Processing  
- State Inspection Of Interstate Meat?
Trends (Cont...)

- Labor & Immigration
- E-verify
- I-9
- Enforcement
- Refugees
Trends (Cont...)

- Green
- Global/Local Trend
- Carbon Cap & Trade
- Third Party
Trends (Cont...)

- Local & Organic
- Federal Support
- Illinois Legislation As Model?
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