

Farmers Markets' Contributions to Sustainable Food and Farming Systems: "Top Ten" Lessons from Michigan



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1. Farmers markets bring many potential benefits to farmers and their communities



2. Farmers markets are an increasingly important part of Michigan's food and agricultural system and more groups and communities are working to foster them.

Celebrate Michigan Farmers Markets!

MICHIGAN STATE UNIVERSITY Michigan State Extension Michigan State University

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Welcome to the Michigan Farmers Market Web Site. Our mission is to become a central resource for the consumers, growers and market managers of Michigan Farmers Markets. [- Read More](#)

What's Happening?
If you're interested in organic production or growing in unheated hoophouses, take a walk this week at the Michigan State University Student Organic Farm (MSU SOF) on May 22 from 3 - 5 p.m. The MSU SOF is hosting these Farm Tours throughout the summer where you can learn more about how they grow and market their produce. [See the flyer...](#)



Mount Clemens Farmers Market
Fresh, Locally Grown Products



MARKET OPENS FOR THE SEASON SATURDAY, MAY 5TH
SHOP FOR HANGING BASKETS, FLATS AND BEDDING PLANTS

www.MountClemensFarmer



Michigan
**Farmers
Market**
ASSOCIATION

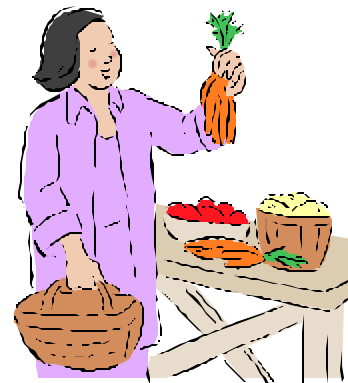


Battle Creek
**FARMERS
MARKET**

4. Hoop houses can provide fresh products earlier and later in the season.



5. Focus groups: perceived lack of high quality produce, convenience and welcoming atmosphere are key obstacles.



6. Statewide telephone survey, fall 2008



7. Extended season markets



FLINT
Farmers' Market

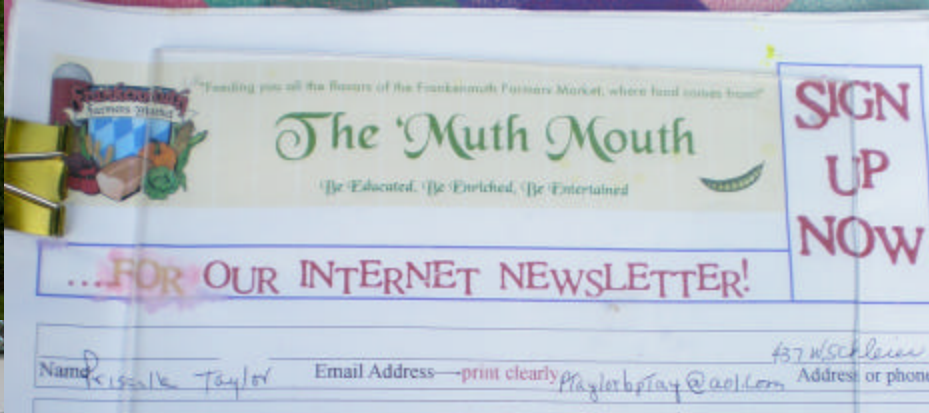
We are  OPEN

VALENTINE'S DAY

SATURDAY
FEBRUARY 14
8 AM to 5 PM



8. Recommended marketing practices



9. Increase the number and diversity of farmer-vendors



10. Roles for agricultural professionals



For More Information

- www.mottgroup.msu.edu
- www.farmersmarkets.msu.edu
- www.msuorganicfarm.org
- www.glexpo.com



Thank you!

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