Prize of the Harvest, LLC.

Shippers of Fresh Produce
Grown by African American,
and other small family farmers

www.prizeoftheharvest.com
Meet Prize Of The Harvest

- Prize of the Harvest, LLC is a shipper of fresh produce that prides itself in consistently supplying buyers with fresh, locally grown produce.

- Prize of the Harvest represents 18 minority and small family farmers in the Faison area of North Carolina, that collectively grow over 1000 acres of fresh produce.
Who is Prize of the Harvest?

- Prize of the Harvest is a newly formed, for-profit subsidiary of Operation Spring Plant (OSP).

- Established in 1987, OSP is a grassroots, non-profit organization, dedicated to promoting self-help community economic development programs and initiatives for minority and limited resource farmers & producers.

Operation Spring Plant, Inc

Prize of the Harvest, LLC

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Products Available

**Spring & Summer Crops:**
- Green, Jalapeño, Yellow Hot & Assorted Peppers; Squash (Yellow, Acorn & Butternut); Zucchini; Egg Plant; Cucumbers; Cabbage; Tomatoes; & Watermelons

**Fall Crops**
- Cabbage, Greens (Collards, Mustard, Turnip & Kale); Sweet Potatoes; Fall Squash & Broccoli
Value-Added Packaging

- Prize of the Harvest also ships in value added packaging.
- This includes retail packaging in mesh or plastic bags, plastic clam shells or trays.
What sets us apart

- Produce shipped under the Prize of the Harvest logo is carefully grown by minority and small family farmers using modern production techniques like growing under black plastic and using drip irrigation.
- Our products are always grown with food safety in mind.

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Marketing

- Market demand for Prize of the Harvest products will be enhanced by establishing Prize of the Harvest as a recognizable brand name that is synonymous with fresh, healthy locally grown produce.
Distribution

- Prize Of The Harvest operates a 3350 sq ft produce cold storage and shipping facility at Skeeter Point, near Faison, NC.
- It’s conveniently located near I40 & I95
Executive Director

- Office Manager
- Project Director/Farm Technicians
- Administrative Staff
- Marketing and Business Development

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